



## Benefits of Partnering With the LAGLCC

Becoming a Corporate Partner with the LAGLCC isn't just about the financial support your partnership provides... it's about the relationship. Partnering with the LAGLCC brings you side-by-side with us as we continually make outreach and partner with local business organizations wishing to make greater outreach to the LGBT Community, as well as with national organizations wishing to increase their opportunities and reach within the LGBT business community of Southern California. Some of the key benefits include:

**LGBT Corporate Events and National Exposure** - The LAGLCC will be very active in most key LGBT corporate business-oriented events this year in Los Angeles, including the Out & Equal Summit and the Reaching OUT MBA Conference this October. Teaming up at these and other events with our national NGLCC (National Gay & Lesbian Chamber of Commerce) as well as our Western Regional LGBT Chamber organization (Pacific CCBO LGBT chamber group) allows your company greater exposure with the LGBT community at large, outside of just Southern California.

**Business Community Partners** - We are increasing our community partners in a big way this year, working closer with the Long Beach CBN (their local gay & lesbian chamber of commerce), Out & Equal's Southern California Regional Affiliate and other local chambers of commerce, tourism offices and LGBT organizations making increased outreach to the Southern California LGBT business community.

**Mixers and Networking Events** – We are increasing our community outreach by hosting joint LAGLCC events with various local LGBT organizations here in Southern California, including the LGLA (legal), FSIX (finance), IGLTA (travel) and others. Our Women's Inspirational Network (WIN) had their 2nd event in February 2010 with a sold out dinner event hosting over 50 women in the LGBT business community. We are also putting on additional networking mixers, dinners and breakfasts outside of the West Hollywood area, making inroads in Downtown Los Angeles, the San Fernando Valley, Pasadena and the San Gabriel Valley, and Santa Monica, just to name a few for this year.

**Online Exposure** – we have streamlined our newsletter distribution, and a website redesign is in the works... all with you, our corporate partner, in mind. Our design goals always focus on news and content first, with our corporate partner logos and business information interweaved throughout this content for maximum visibility, including prominent front page placement on our website, our e-mail newsletter and our social network marketing efforts on Facebook, Twitter and more.

Other corporate partner benefits:

**National GLBT certification** – allowing for LGBT-owned businesses to partner with larger corporations as a diversity supplier. We help our corporate partners both understand and navigate the certification process.

For more information contact [info@laglcc.org](mailto:info@laglcc.org)